

# City Manager's Report

## April, 2019



# City Manager

## Crystal Island Project Update

City staff has received results pertaining to core samplings performed on Crystal Island for the purpose of proceeding with a roadway improvement initiative. Based on the results received from our engineering firm, staff determined that using pervious concrete is not a practical and successful construction methodology. As a result of these findings and the presentation made to the Board of Commissioners on Tuesday, April 20, 2019, staff is proceeding with design and engineering for Crystal Drive, Lillian Drive, Flamingo Drive, and John's Pass Avenue. This traditional roadway construction project will replace the curbs, as well as any failing or aging storm water, potable water, and sanitary sewer lines within the existing rights-of-way on Crystal Island. Construction costs are projected to be \$7.5 million. As a result of the testing, staff is moving forward aggressively with roadway design engineering and construction, which is anticipated to commence in January of 2020. Originally, staff contemplated milling and resurfacing the roadway as a temporary stopgap measure that would have cost approximately \$225,000. This would have commenced in June 2019.

That methodology was a practical solution, considering that the city intended to obtain money from the Southwest Florida Water Management District (SWFWMD). However, securing cooperative funding from the SWFWMD would have delayed the project by up to a year. The revised proposal will shorten the project's duration by almost a year by using conventional construction methodologies. In the coming days, we will release a notice for a public meeting to inform the residents of Madeira Beach and Crystal Island of the proposed changes and a revised timeline. The Board of Commissioners will also review a proposal for professional surveying, engineering, and permitting services for area one, Crystal Island roadway improvements, in an amount to not exceed \$319,000. We appreciate your patience in this matter and are committed to moving forward with this project as expeditiously as possible.

The projected \$7.5 million cost for Crystal Island only accounts for half of the \$15 million in capital investments made throughout the city to address the roadway infrastructure. In addition, to make John's Pass Village accommodating for businesses and visitors, the staff has consulted with the existing utilities service provider to ensure that infrastructure is replaced concurrent with the projects underway throughout the city.

## Hurricane Season

Hurricane season will soon be upon us, and we must take the necessary precautions to be ready in the event of a named storm or even normal inclement weather. Hurricane season begins June 1 and ends November 30. It is important that you begin acquiring nonperishable goods, water, and all other items necessary to shelter in place for approximately 3 to 5 days. The City of Madeira Beach will adopt its annual emergency operation plan on Tuesday, March 14, 2019, to protect the public's health, safety, and welfare. Remember to write down your prescriptions, secure additional refills, and fuel your vehicles well in advance. We hope this hurricane season will not be active, but preparation is everything, should a hurricane impact our region.



Jonathan Evans,  
MPA, MBA, ICMA-CM  
City Manager  
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## City Clerk

Clerk Clara VanBlargen reports that the planning stages of iCompass Action Tracking, iCompass Video Manager HD, and the JustFOIA (Freedom of Information Act) Open Records Requests Tracking Program began in April 2019. The implementation of these programs is a coordinated effort with the Public Information Officer, Curt Preisser.

- Action Tracker allows City staff to track action items, create staff reports, track requests, and more.
- iCompass Video Manager HD is ADA compliant and is a reliable and affordable transparency-focused solution that will livestream meetings and provide video links in the agendas and minutes.
- The JustFOIA Open Records Requests Tracking Program is an affordable hosted solution that provides a comprehensive and user-friendly platform to assist government response to the ever-growing challenges associated with public records requests and the law. Individuals seeking public records can track their request through a secure private portal, receive updates, receive invoices, and the requestor will have an option to pay for their requested documents through the payment portal.



Clara VanBlargen  
City Clerk

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The City Clerk reports that as of April 30, 2019, there were 22 public meetings of the following Boards, Commissions, & Committees that the City Clerk's Office managed:

- 1 Bid Review Committee Meeting
- 19 Board of Commissioners Meetings
- 2 Civil Service Commission Meetings

Board of Commissioners Meetings – City Hall, 300 Municipal Drive, Madeira Beach, FL 33708

- Workshop Agenda Setting 2nd Tuesday @ 5:45 p.m.
- Regular Meeting 2nd Tuesday @ 6:00 p.m.
- Regular Workshop Meeting 4th Tuesday @ 2:00 p.m.



## Building Official



Frank DeSantis  
Building Official

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City Building Official, Frank DeSantis reports that our redevelopment/economic development continues at a steady pace including several large condominium projects on west side of Gulf Blvd. that are currently under “extensive” exterior restorations:

The Town Center Project (Phase 4-Hotel “A”) is at 22% completion, the concrete structure, foundations to “top out” of concrete frame, is right at 48% complete and should be finished by the end of June.

• The Madeira Bay Project (44 units) at 13101 Gulf Blvd. has finished all the concrete work. They are currently working on the framing, exterior doors and windows on the 3rd floor. They are at 25% completion as they continue with mechanical, electrical and plumbing installations.



- The Barefoot Beach Resort project at 13238 Gulf Blvd, was issued a 30-day Certificate of Occupancy. They are currently working on the roof deck and finish work.
- The Madeira Shores project (6-Single Family Homes) 14910 North Bayshore, the remaining 4 SFH's will require additional plan review because of design changes.
- The AZUL project (4-unit Condominiums) 14107 Gulf Blvd, because of permitting issues, a "stop work order" was issued to the property owner and to the general contractor. The City installed a fence on the property for safety reasons.

### Monthly Totals

#### Building Department:

- 90 different types of permits issued
- \$40,573.57 Permit fees collected
- \$1,332,604 Permit estimated cost
- 202 completed inspections (average 12 per day)

#### Building Code Compliance:

- 6 new code compliance cases were created
- 11 code compliance cases being resolved
- 29 open/outstanding code compliance concerns with the help of the Special Magistrate.

#### PCSO Community Policing and Code Enforcement cases processed:

- 12 new code compliance cases were opened
- 5 existing code compliance cases were resolved
- 18 code compliance cases remain open

### Fire Department

Its that time of year again, hurricane season begins June 1st and runs through November 30th. Historically the busiest time of the season is August, September and October, but Mother Nature doesn't always stick to what we consider a normal timeline. While active and powerful storms in June, October or November are unusual, they are not unheard of. That is why it is so important to be ready now and to stay ready through the season.

Step #1 to being prepared is to be informed. Get a copy of the Pinellas County Hurricane Preparedness Guide at Madeira Beach City Hall, Fire Department, Library or online at the [Pinellas County website](#). Inside you will find a detailed checklist of how to best prepare for hurrican season. Speaking of being informed, you may have received a text message and automated phone call last week from Alert Pinellas as the county was testing their emergency alert system. Alert Pinellas is a free automated system that allows you to receive instant alerts about emergencies and other important community news by phone, text, and email. Sign up for free on the [Pinellas County website](#).



Derry O'Neal  
Fire Chief

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Finally, when making your plan for the upcoming hurricane season, remember to include family in the details. That includes relatives that don't live in the Tampa Bay area. If we lose power and cell service, meaning you cannot be reached, you want those important people to know you planned for this situation and will contact them as soon as you are able. That old saying "People don't plan to fail, they fail to plan" is still true; so make your plan today!

## Finance

Finance staff is working with the City Auditor to put the final touches on the FY 2018 Comprehensive Annual Financial Report (CAFR). The CAFR is a set of financial statements comprising the financial report of a municipal or other governmental entity that complies with the accounting requirements of the Governmental Accounting Standards Board (GASB).

A CAFR is compiled by City of Madeira Beach accounting staff and audited by an external American Institute of Certified Public Accountants (AICPA) certified accounting firm. It is composed of three sections – Introductory, Financial and Statistical.



Walter H. Pierce, III  
Finance Director/City Treasurer  
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## Parking

The Parking Department is pleased to announce a new member to the Parking team. Ron Howard is our new John's Pass Village Parking Ambassador. Ron's primary role is to patrol the village and watch for anyone having trouble using a city-owned parking kiosk. Ron will be happy to demonstrate how to use the kiosk, answer questions about parking in the City of Madeira Beach, and even recommend a great place to get a bite to eat! If you see Ron (he's the guy in the bright teal green shirt with "Parking" written on the back) be sure to say hi!

Meanwhile, the City officially added the Parkmobile app to its parking system on April 12th, and as expected it's proving very popular. Parkmobile is available for free on Android or iOS, it's easy to use, allows you to see where parking is available and most importantly, lets you add time to your parking spot without leaving the beach, the restaurant or wherever you are!

## Budget

In April, city departments received their operational budget instructions to assist in preparing their FY 2020 budgets. The annual budget process picks up steam in May with the first meeting of the Budget Review Committee where they will discuss the overall challenges moving into the FY 2020 budget. The whole process will end in September, after numerous meetings, discussions, and deliberations, when the Board of Commissioners will officially adopt the FY 2020 budget.

## Public Works

The resurfacing of Gulf Blvd. moved into a new phase in April as Ajax Paving milled and applied the first layer of asphalt on Madeira Beach's primary roadway. As a state-controlled evacuation route, Gulf Blvd. is on a priority maintenance schedule with resurfacing every 3-5 years. Many people are asking if crews are going to come back to fix the raised manhole covers and 1-inch lip on the edges of the road? The answer is yes, because the project is not finished yet! The final layer of asphalt will be applied after new traffic control lights are installed at the intersection of 140th Ave. and Gulf Blvd. The mast arms to hold those lights are huge! So large, that the trucks carrying them could damage the new pavement; that's why they are waiting to apply that final layer.

As for the other major project along Gulf Blvd., utility undergrounding, crews have been



quietly making progress. As a matter of fact, most people don't even notice it because there has been little to no interruption in traffic because of the project.

Don't forget our Community Beach Cleanup takes place the first Saturday of every month at Archibald Park and John's Pass Park from 8-11 a.m. All volunteers get free parking for the day! If you can't make it to one of the cleanups, you can still help out by making sure to keep all storm drains on your street clear of debris. Clean drains help rains drain faster and keep the bay clean!

## Human Resources

We're hiring! The City of Madeira Beach currently is looking for a Fiscal Analyst that can oversee the accounting operations for the Marina and assist with maintaining compliance within other Enterprise Funds. Experience in governmental fund accounting procedures is a preferred qualification. To apply visit the [City of Madeira Beach website](#) and download an application!

The City recently hired a consultant to perform a Compensation and Classification Study to see how Madeira Beach compared to other communities in the areas of pay and benefits. The results have been reviewed by the Civil Service Committee and were presented at the Board of Commission Workshop on April 23rd.

Are you ready for hurricane season? City employees are gearing up by completing two FEMA introductory certification classes on Emergency/Hurricane Preparedness. Meanwhile, we encourage everyone to plan now for how you will respond to news that a major storm could hit our community. For more information on how to build a solid plan visit the [Pinellas County website](#).

## Recreation

Summer weather has arrived, and activity is picking up along the coastline in Madeira Beach. April brought the beginning of kingfish season as water temps reached the perfect level for ideal fishing. With kingfish, come the tournaments including the Wild West King Rush Tournament which took place in John's Pass and the 37th Annual Spring King of the Beach at the Madeira Beach Recreation Complex. Record turnouts for both tournaments proved once again the beauty and attraction of Madeira Beach as a destination for Sports Tourism.

Madeira Beach Babe Ruth Baseball and Softball wrap up their regular seasons in the next few weeks, and the Recreation Complex will be the site of the Pinellas City Tournament as well as District Tournament. The City Tournament, which takes place May 13-19, attracts teams from across Pinellas County. The District Tournament will take place the first week of June and will have teams from across the region travel Gandy and Skyway bridges to take on the local Madeira Beach league as many of our own seek to defend District titles. Also wrapping up in the next few weeks is the Pinellas County School Year. With that in mind, Summer Camp Registration is open, for more information visit [www.madeirabeachfl.gov/recreation](http://www.madeirabeachfl.gov/recreation).



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Jay Hatch  
Recreation Director  
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## Upcoming activities in Madeira Beach

**May 24**

Movie On The Beach: Grease – Archibald Memorial Beach Park

**May 27**

Memorial Day – City and Recreation Offices Closed

**May 29**

Last Day of School – No After School Care

**June 1 & 2**

Open Water Weekend – Archibald Beach Park – Racehawk.com Event

**June 3**

First Day of Summer Camp – Recreation Center

**June 4-8**

Madeira Beach Babe Ruth District Tournament – Recreation Complex

**June 14**

Madeira Beach Sunset 5K Series – John’s Pass Park – Racehawk.com Event

**June 21**

Movie on The Beach: Jaws – Archibald Memorial Beach Park – Sunset

**July 4**

Independence Day Fireworks – Recreation Complex

# Make your voice heard!

## 2019 Madeira Beach

## Community Values Survey

# [www.madeirabeachfl.gov](http://www.madeirabeachfl.gov)

